



Cabinet

21 July 2021

Report of: Councillor Pat Cumbers -
Chairman of the Scrutiny
Committee

Scrutiny Task and Finish Group Review of the Melton Mowbray Business Improvement District, Final Report

Corporate Priority:	Delivering sustainable and inclusive growth in Melton Excellent Services positively impacting on our communities.
Relevant Ward Member(s):	N/A
Date of consultation with Ward Member(s):	N/A
Exempt Information:	No

1 Summary

- 1.1 To present the final report of the Task and Finish Group Review of the Melton Mowbray BID along with the recommendations to Cabinet for their endorsement.

2 Recommendations

That Cabinet:

- 2.1 **Notes the work of the Task and Finish Group and acknowledges the contents of the report.**
- 2.2 **Recognises that the recommendations outlined in 2.3b and 2.3c are solely for the BID's consideration and that the recommendation outlined in 2.3a will require collaboration between the Council and the BID.**
- 2.3 **Endorses the following recommendations:**
- (a) **That the Council undertake greater collaboration with the BID to consider ways that both organisations could take some joint responsibility for shared priorities in relation to town centre businesses. This should include agreeing to an approach to identify realistic and positive expectations and aspirations for the relationship between the Council and the BID.**

(b) That consideration is given to enlarging the defined BID area and then actively seeking a wider representation from local businesses on the Board.

(c) That the BID gives consideration to re-establishing a website.

3 Reason for Recommendations

3.1 The Scrutiny Procedure Rules require that any Task and Finish Group will produce a report to be submitted to the Scrutiny Committee outlining details of the review process, evidence gathered, conclusions and subsequent recommendations.

3.2 At their meeting on the 15 July 2021, the Scrutiny Committee agreed:

- the contents of the report, subject to factual amendments.
- to formally forward the report and the recommendations to the BID for their consideration.
- to forward the recommendations of the report to the Cabinet to obtain Cabinet Members' endorsement.

4 Background

4.1 Following feedback from BID levy payers and receivers of services provided by the BID, the Scrutiny Committee established a Task and Finish Group to review the BID's services, governance arrangements and plans for future delivery.

4.2 It was agreed that the Group would review some case studies of other BIDs so that a fair comparison could be made between the Melton Mowbray BID and what others were doing.

5 Main Considerations

5.1 The Task and Finish Group's aim would be to obtain information from other BID companies on how they operate and what works for them and to compare these findings with the Melton Mowbray BID.

5.2 Full details of the scope, purpose and anticipated outcomes of the Group were set out in the terms of reference approved at the [Scrutiny Committee meeting on 22 December 2020](#).

5.3 The Group have evaluated the evidence and translated their findings into a series of recommendations for consideration by BID, following endorsement by the Cabinet. The recommendations are included in full in the Final Report (Appendix A) and are summarised below:

5.3.1 That the Council undertakes greater collaboration with the BID to consider ways that both organisations could take some joint responsibility for shared priorities in relation to town centre businesses.

5.3.2 That consideration is given to enlarging the defined BID area and then actively seeking a wider representation from local businesses on the Board.

5.3.3 That the BID gives consideration to re-establishing a website.

6 Options Considered

6.1 The Cabinet can either endorse or not endorse the recommendations. It must be noted that by not endorsing the recommendations, it does not prevent the Scrutiny Committee from formally presenting the final report to the BID for their consideration.

7 Consultation

7.1 There has been no formal consultation process.

8 Next Steps – Implementation and Communication

8.1 Following being presented to the Cabinet, the report will be formally forwarded to the Melton Mowbray BID for their consideration.

9 Financial Implications

9.1 There are no financial implications for Melton Borough Council arising from the recommendations.

9.2 The BID would need to evaluate the implications of any amendment of the BID area.

Financial Implications reviewed by: Dawn Garton, Director for Corporate Services, 6 July 2021

10 Legal and Governance Implications

10.1 The Scrutiny Committee is not a decision-making Committee, but may provide recommendations for consideration by Cabinet, Council or external bodies.

10.2 The remit and operation of Task and Finish Groups and reports from the Scrutiny Committee are set out in Chapter 2, Part 9 and 10 (Scrutiny Committee – Functions and Procedures) of the Melton Borough Council Constitution.

10.3 The Executive Scrutiny Protocol provides that Cabinet will have the opportunity to pass comment on any report which is likely to impact on any external organisation, including whether or not it endorses the recommendations, before the report is passed to the external body.

Legal Implications reviewed by: Natasha Taylor, Deputy Monitoring Officer, 5 July 2021

11 Equality and Safeguarding Implications

11.1 No equality or safeguarding issues to be considered in relation to this report.

12 Community Safety Implications

12.1 There are no community safety implications.

13 Environmental and Climate Change Implications

13.1 There are no environmental and climate change implications.

14 Risk & Mitigation

Risk No	Risk Description	Likelihood	Impact	Risk
1	Failure to establish positive engagement and collaboration between the BID and the authority.	Very Low	Negligible	Medium Risk

		Impact / Consequences			
		Negligible	Marginal	Critical	Catastrophic
Likelihood	Score/ definition	1	2	3	4
	6 Very High				
	5 High				
	4 Significant				
	3 Low				
	2 Very Low	1			
	1 Almost impossible				

Risk No	Mitigation
1	The purpose of the Scrutiny report is to actively engage and collaborate with the BID and provide constructive recommendations for improvement.

15 Background Papers

15.1 N/A

16 Appendices

16.1 Appendix 1 - Scrutiny Task and Finish Group Review of the Melton Mowbray Business Improvement District (BID), Final Report

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